Afri-Tech Technology and Digital Marketing Summit Sponsorship Package

22th-24th March 2012

Block A, Wedgefield Office Park, 17 Muswell Road South Wedgefield, Bryanston, 2012Johannesburg, South Africa

Tel: +27 11 540 0197 Fax: +27 11 317 3601

Sponsorship Packages

Package	Cost
DIAMOND SPONSORS Special acknowledgment as a Diamond Sponsor on the Afri-Tech Johannesburg, South Africa 2012: • Marketing materials • Web site • On-site signage • Event Guide • Promotional collateral distributed in the official Afri-Tech Johanneburge , 2012 conference bag • 1 piece (brochure, data sheet, etc) • Size, weight and description of other collateral types at discretion of Afri-Tech • Two full page color ads in Event Guide. • Logo in the Event Guide Directory of Exhibitors, if applicable. • One-time post-conference use of the opt-in attendee email list. Online digital ad package: • Skyscraper banner in Afri-Tech web site, linking to your web site • Logo in Afri-Tech Exhibitor section of the web site if applicable	**R 1,000,000.00**
PLATINUM SPONSORS Special acknowledgment as a Platinum Sponsor on the Afri-Tech Johannesburg, South Africa 2012: • Marketing materials • Web site • On-site signage • Event Guide • Promotional collateral distributed in the official Afri-Tech Kenya, Nairobi, 2011 conference bag. • 1 piece (brochure, data sheet, etc) • Size, weight and description of other collateral types at discretion of Afri-Tech • Two full page color ads in Event Guide. • Logo in the Event Guide Directory of Exhibitors, if applicable. • 10 complimentary full conference passes. • One-time post-conference use of the opt-in attendee email list. Online digital ad package: • Skyscraper banner in Afri-Tech web site, linking to your web site • Logo in Afri-Tech Exhibitor section of the web site if applicable	**R 800,000.00**

Package	Cost
GOLD SPONSORS Special acknowledgment as a Gold Sponsor on the Afri-Tech Johannesburg, South Africa 2012: • Marketing materials • Web site • On-site signage • Event Guide • Promotional collateral distributed in the official Afri-Tech Johannesburg, South Africa 2012 conference bag. • 1 piece (brochure, data sheet, etc) • Size, weight and description of other collateral types at discretion of Afri-Tech • Two full page color ad in the Event Guide. • Logo in the Event Guide Directory of Exhibitors, if applicable. • 6 complimentary full conference passes. Online digital ad package: • Skyscraper banner in Afri-Tech web site, linking to your web site • Logo in Afri-Tech Exhibitor section of the web site if applicable	**R 500,000.00**
SILVER SPONSORS Special acknowledgment as a Silver Sponsor on the Afri-Tech Johannesburg, South Africa 2012: • Marketing materials • Web site • On-site signage • Event Guide • Full page color ad in the Event Guide. • Logo in the Event Guide Directory of Exhibitors, if applicable. • 4 complimentary full conference passes. Online digital ad package: • Skyscraper banner in Afri-Tech web site, linking to your web site • Logo in Afri-Tech Exhibitor section of the web site.	**R 300,000.00**

Package	Cost
BRONZE SPONSORS Special acknowledgment as a Bronze Sponsor on the Afri-Tech Johannesburg, South Africa 2012: • Marketing materials • Web site • On-site signage • Event Guide • Full page color ad in the Event Guide. • Logo in the Event Guide Directory of Exhibitors, if applicable. • 3 complimentary full conference passes. Online digital ad package: • Skyscraper banner in Afri-Tech web site, linking to your web site • Logo in Afri-Tech Exhibitor section of the web site, if applicable.	**R 200,000.00**

Other Sponsorship Packages		
Item	**Total potential sponsors**	**Total Earning Potential**
Session / Venue Sponsors – R 150,000.00.	Depends on the program but we expect to have up to 8 potential slots for this	R 1,200,000.00

Advertising		
Program and directory pages (prime pages are given to sponsors.) Inside pages – R4,000.00	12 pages	R 48,000.00
Standees – R 15,000.00	6	R 90,000.00
Online Rotating Skyscraper Banner + Afri-Tech e-newsletter logo advertising space - 160x 600 Skyscraper to appear on event website - Logo to appear on the e-newsletter		R 6,500.00 per month
Online Rotating Skyscraper Banner - 160x 600 Skyscraper to appear on event website		R 4,500.00 per month